



Muckel Anderson CPAs

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Muckel Anderson CPAs Launches New Website

Reno, Nev. (September 8, 2010) - Muckel Anderson CPAs has launched a new website, www.muckelanderson.com, as part of a strategic brand marketing plan and to provide clients and the community with timely and relevant tax, audit and financial service news and information.

The new website features useful resources for business owners and individuals looking to better manage their finances and investments in such areas as tax services, accounting and auditing, financial planning and money management, and forensic accounting and litigation support.

Depending on the business or consumer's needs, the website includes links to [helpful resources](#) such as the Internal Revenue Service and U.S. Small Business Administration, [national news](#) and developments impacting the financial industry in Greater Reno-Tahoe, and interactive [financial tools](#) including tax, auto and retirement calculators, among others to aide in financial decision making. Other resources are a career center featuring employment opportunities at the firm and a media center.

Muckel Anderson CPAs also launched new social channels including: [Twitter](#), [LinkedIn](#) and [Facebook](#) where the firm can connect with people interested in online dialogues about tax, accounting and money management topics.

"We're constantly looking to enhance communication with clients and those living and working in our community. A new website gave us opportunities to connect in various ways depending on how people want to receive information," said Grant "Butch" Anderson, III, managing shareholder for Muckel Anderson. "The website is a great resource for those looking for tax and accounting information and to reach any of our 25 tax, accounting and financial service experts."

The website was designed and developed by [SDBX Studio](#), a web and graphic design firm based out of Tahoe City, Calif.

About Muckel Anderson CPAs: [Muckel Anderson CPAs](#) is one of northern Nevada's largest tax, audit and financial services companies. Since 1996, Muckel Anderson has served individuals and a diverse client base of companies, including providing specialty expertise in gaming, employee benefit plans and professional medical and legal practices. In addition to its core tax, audit and financial services expertise, Muckel Anderson has a deep portfolio of [services](#) including business valuation, estate and gift tax services, litigation support, bankruptcy and retirement plan programs. For more about Muckel Anderson, visit www.muckelanderson.com.

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